

# PIEDMONT

## *Additional Services*

Piedmont members and their covered family members are eligible to receive a variety of vision and wellness discounts from local merchants and service providers. Simply present your Piedmont Community Health Plan or Piedmont Community HealthCare member ID card to receive your discount from any of the participating merchants/service providers listed below. Piedmont recommends members call the merchant/service provider prior to visiting the location to confirm participation in the discount program and that the stated discount is current and accurate. Piedmont is not responsible for changes to this list between printings.

### ACUPUNCTURE

#### **Acupuncture Works, LLC**

Deborah Farley, Licensed  
Acupuncturist  
Acupuncture Physician (FL), Certified  
Health Coach  
114 Duncraig Drive  
Lynchburg, VA 434-237-0302  
*20% discount per session and/or  
program (does not apply for packages)*

#### **Acupuncture Clinic of Richmond, LLC**

Deborah Farley, Licensed  
Acupuncturist  
Acupuncture Physician (FL), Certified  
Health Coach  
1624 Lakeside Avenue  
Suite 306  
Richmond, VA 804-288-3927  
*20% discount per session and/or  
program (does not apply for packages)*

### FITNESS & NUTRITION

#### **YMCA**

##### **Bedford YMCA**

Bedford, VA 540-586-3483  
*No joining fee  
5% off monthly dues*

##### **Jamerson YMCA**

Lynchburg, VA 434-582-1900  
*50% off joining fee*

#### **Lynchburg Downtown YMCA**

Downtown Lynchburg, VA 434-847-  
5597  
*50% off joining fee*

#### **Curves for Women/Jenny Craig**

3412 Waterlick Road  
Lynchburg, VA 434-237-7907

##### **Curves**

*No joining fee; monthly fee - \$34;  
three free visits with trainer; one year  
contract required*

##### **Jenny Craig**

*No enrollment fee; no monthly fee with  
full planned menu*

#### **Jamerson YMCA Martial Arts and Fitness**

Jamerson YMCA  
Lynchburg, VA 434-444-3564  
[www.lyncburgkempo.com](http://www.lyncburgkempo.com)  
*Three (3) free classes*

#### **Snap Fitness**

203 South Main Street  
Amherst, VA 434-381-6001

2857 Stuarts Draft Highway  
Buena Vista, VA 540-337-4348

220 West 22nd Street  
Buena Vista, VA 540-261-1042

*Free enrollment; 10% off on monthly  
dues, free fitness assessment*

### HEARING SERVICES

#### **Advanced Hearing Group**

20 Westfield Road  
Suite 15  
Charlottesville, VA 877-361-0100  
Clinics located in Charlottesville,  
Fredericksburg and Palmyra  
*Up to 50% off on MRSP; 30-day risk free  
trial; free hearing screenings; battery club  
available*

#### **Miracle-Ear Center**

Bluefield, WV (304) 324-8354  
Bristol, VA (276) 645-0823  
Christiansburg, VA (540) 381-4327  
Danville, VA (434) 791-3351  
Lynchburg, VA (434) 237-2600  
Martinsville, VA (276) 632-1806  
Roanoke, VA (540) 362-2770 and  
(540) 283-9934  
Woodlawn, VA (304) 324-8358  
Norton, VA (276) 645-0823  
Lexington, VA (540) 381-4327  
Wytheville, VA (540) 381-4327  
Hardy, VA (540) 339-6060

*Up to 25% discount; 1 to 3 year warranty  
(depending on the model type); free  
comprehensive audiometric hearing*

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# Additional Services

## --HEARING SERVICES CONT.

*evaluation; in-depth lifestyle evaluation; lifetime free in-office maintenance of the hearing instrument; hearing instrument checkups every four months; access to nationwide network of Miracle Ear centers*

### LASIK

#### Harman Eye Center

1825 Graves Mill Road  
Lynchburg, VA 434-385-5600  
*15% off Lasik procedure*

#### Piedmont Eye Center

116 Nationwide Drive  
Lynchburg, VA 434-947-3984  
*15% off Lasik procedure*

### MASSAGE SERVICES

#### David Dalton, CMT

New London Massage Therapy, Inc.  
4835 Waterlick Road  
Suite D  
Forest, VA 434-525-1118  
*10% discount on massage services*

#### Studio Style & Spa, Inc.

1076 Thomas Jefferson Road  
Suite E-F  
Forest, VA 434-525-4806  
*10% discount on massage services, facials and body wraps*

### SKIN CARE SERVICES

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Health Coach  
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Health Coach  
1624 Lakeside Avenue  
Suite 306  
Richmond, VA 804-288-3927  
*20% discount per session and/or program (does not apply for packages)*

#### Studio Style & Spa, Inc.

1076 Thomas Jefferson Road  
Suite E-F  
Forest, VA 434-525-4806  
*10% discount on massage services, facials and body wraps*

### VISION

#### AG Jefferson, Inc.

999 Sheffield Drive  
Lynchburg, VA 434-846-3937  
*25% off eyewear*

#### Dr. Victor Weatherholt

1912 Graves Mill Road  
Lynchburg, VA 434-385-7898  
*25% off eyewear*

#### Dr. David West, OD

505 7th Street  
Altavista, VA 434-369-5092  
*25% off eyewear*

#### McBride & Blackburn Opticians

5525 Fort Avenue  
Lynchburg, VA 434-239-3673  
*25% off eyewear*

#### St. Clair—Eye Care

2514 Langhorne Road #2  
Lynchburg, VA 434-845-6086

20838 Timberlake Road #B  
Lynchburg, VA 434-239-2800

7803 Richmond Highway  
Appomattox, VA 434-352-5908

*25% off eyewear*

#### Virginia Eye Clinic

2413 Wards Road  
Lynchburg, VA 434-239-5323

18024 Forest Road  
Forest, VA 434-385-5870

*25% off eyewear*

#### Wagoner Family Eye Care, PLLC

Dr. Luke Wagoner  
3701-B Old Forest Road  
Forest, VA 434-385-0213  
*20% off eyewear*

**NOTE:** If your group coverage includes the vision benefit (rider) you may receive a routine eye exam from a Piedmont participating provider for the office visit co-payment.

### VITAMINS & SUPPLEMENTS

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# *Additional Services*

## **-- VITAMINS & SUPPLEMENTS CONT.**

### **Health Nut Nutrition**

1701 Enterprise Drive  
Lynchburg, VA 434-239-5170  
*10% off vitamins and supplements*

### **The Well**

1764 Patriot Lane  
Bedford, VA 540-587-9000  
*10% discount on vitamins and supplements*