

PIEDMONT Additional Services

Piedmont members and their covered family members are eligible to receive a variety of vision and wellness discounts from local merchants and service providers. Simply present your Piedmont Community Health Plan or Piedmont Community HealthCare member ID card to receive your discount from any of the participating merchants/service providers listed below. Piedmont recommends members call the merchant/service provider prior to visiting the location to confirm participation in the discount program and that the stated discount is current and accurate. Piedmont is not responsible for changes to this list between printings.

ACUPUNCTURE

Acupuncture Works, LLC

Deborah Farley, Licensed
Acupuncturist
Acupuncture Physician (FL), Certified
Health Coach
114 Duncraig Drive
Lynchburg, VA 434-237-0302
*20% discount per session and/or
program (does not apply for packages)*

Acupuncture Clinic of Richmond, LLC

Deborah Farley, Licensed
Acupuncturist
Acupuncture Physician (FL), Certified
Health Coach
6924 Lakeside Avenue
Suite 306
Richmond, VA 804-288-3927
*20% discount per session and/or
program (does not apply for packages)*

FITNESS & NUTRITION

YMCA

Bedford YMCA

Bedford, VA 540-586-3483
*No joining fee
5% off monthly dues*

Jamerson YMCA

Lynchburg, VA 434-582-1900
50% off joining fee

Lynchburg Downtown YMCA

Downtown Lynchburg, VA 434-847-
5597
50% off joining fee

Curves for Women/Jenny Craig

3412 Waterlick Road
Lynchburg, VA 434-237-7907

Curves

*No joining fee; monthly fee - \$39;
three free visits with trainer; one year
contract required*

Jenny Craig

*No enrollment fee; no monthly fee with
full planned menu*

Jamerson YMCA Martial Arts and Fitness

Jamerson YMCA
Lynchburg, VA 434-444-3564
www.lyncburgkempo.com
One (1) free class

Snap Fitness

203 South Main Street
Amherst, VA 434-381-6001

*Free enrollment; discounts on monthly
dues, free fitness assessment*

HEARING SERVICES

Advanced Hearing Group

20 Westfield Road
Suite 15
Charlottesville, VA 877-361-0100
Clinics located in Charlottesville,
Fredericksburg and Palmyra
*Up to 50% off on MRSP; 30-day risk free
trial; free hearing screenings; battery club
available*

Blue Ridge Hearing Aids & Audiology Services

2319 Atherholt Road
Lynchburg, VA 434-522-2762
*10% discount off regular hearing
aid prices. Cannot be combined
with any other discounts.*

Miracle-Ear Center

Bluefield, WV (304) 324-8354
Bristol, VA (276) 645-0823
Christiansburg, VA (540) 381-4327
Danville, VA (434) 791-3351
Lynchburg, VA (434) 237-2600
Martinsville, VA (276) 632-1806

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Additional Services

--HEARING SERVICES CONT.

Miracle Ear Center cont.

Roanoke, VA (540) 362-2770 and
(540) 283-9934

Woodlawn, VA (304) 324-8358

Norton, VA (276) 645-0823

Lexington, VA (540) 381-4327

Wytheville, VA (540) 381-4327

Hardy, VA (540) 339-6060

Up to 25% discount; 1 to 3 year warranty (depending on the model type); free comprehensive audiometric hearing evaluation; in-depth lifestyle evaluation; lifetime free in-office maintenance of the hearing instrument; hearing instrument checkups every four months; access to nationwide network of Miracle Ear centers

LASIK

Harman Eye Center

1825 Graves Mill Road
Lynchburg, VA 434-385-5600

15% off Lasik procedure

Piedmont Eye Center

116 Nationwide Drive
Lynchburg, VA 434-947-3984

15% off Lasik procedure

MASSAGE SERVICES

David Dalton, CMT

New London Massage Therapy, Inc.
4835 Waterlick Road

Suite D

Forest, VA 434-525-1118

10% discount on massage services

Studio Style & Spa, Inc.

1076 Thomas Jefferson Road
Suite E-F

Forest, VA 434-525-4806

10% discount on massage services, facials and body wraps

SKIN CARE SERVICES

Acupuncture Works, LLC

Deborah Farley, Licensed

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Health Coach

114 Duncraig Drive

Lynchburg, VA 434-237-0302

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Health Coach

6924 Lakeside Avenue

Suite 306

Richmond, VA 804-288-3927

20% discount per session and/or program (does not apply for packages)

Studio Style & Spa, Inc.

1076 Thomas Jefferson Road

Suite E-F

Forest, VA 434-525-4806

10% discount on massage services, facials and body wraps

VISION

AG Jefferson, Inc.

999 Sheffield Drive

Lynchburg, VA 434-846-3937

25% off eyewear

Forest Family Eyecare

1912 Graves Mill Road

Lynchburg, VA 434-385-7898

25% off eyewear

Dr. David West, OD

505 7th Street

Altavista, VA 434-369-5092

25% off eyewear

McBride & Blackburn Opticians

5525 Fort Avenue

Lynchburg, VA 434-239-3673

25% off eyewear

St. Clair—Eye Care

2514 Langhorne Road #2

Lynchburg, VA 434-845-6086

20838 Timberlake Road #B

Lynchburg, VA 434-239-2800

7803 Richmond Highway

Appomattox, VA 434-352-5908

25% off eyewear

Virginia Eye Clinic

2413 Wards Road

Lynchburg, VA 434-239-5323

18024 Forest Road

Forest, VA 434-385-5870

25% off eyewear

Wagoner Family Eye Care, PLLC

Dr. Luke Wagoner

3701-B Old Forest Road

Forest, VA 434-385-0213

20% off eyewear

NOTE: If your group coverage includes the vision benefit (rider) you may receive a routine eye exam from a Piedmont participating provider for the office visit co-payment.

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VITAMINS & SUPPLEMENTS

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Richmond, VA 804-288-3927
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program (does not apply for packages)*

Health Nut Nutrition

1701 Enterprise Drive
Lynchburg, VA 434-239-5170
10% off vitamins and supplements

The Well

1764 Patriot Lane
Bedford, VA 540-587-9000
*10% discount on vitamins and
supplements*